

Privacy Policy

WHAT DOES THIS STATEMENT OF PRIVACY COVER?

This Privacy Policy covers Givens Estates' treatment of personally identifiable information ("Personal Information") that Givens Estates obtains when you access the Sites. It also covers the collection and use of non-personally identifying information such as age, gender and interests. This policy does not cover the practices of other companies or any companies that link to or otherwise refer to the Site.



828-274-4800

info@givensestates.org

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COLLECTION OF YOUR PERSONAL INFORMATION

Givens Estates may collect Personal Information, such as your name. If you complete a Givens Estates online form, we collect the information you provide. This information is used to send information you request via the form, to contact you to provide information requested in the form, and to email information of interest to you about Givens Estates. You can opt out of providing this additional information by not providing it when asked to do so. Givens Estates may also collect anonymous demographic information, which is not unique to you for purposes of improving your online experience.

Information about your computer hardware and software may be automatically collected by Givens Estates. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the Site, to maintain quality of the Site, and to provide general statistics regarding use of the Givens Estates website.



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COLLECTION OF YOUR PERSONAL INFORMATION

Givens Estates encourages you to review the privacy statements of websites you choose to link to from Givens Estates so that you can understand how those websites collect, use and share your information. Givens Estates is not responsible for the privacy statements or other content on websites outside of the Givens Estates website.

USE OF YOUR PERSONAL INFORMATION

Givens Estates collects and uses your personal information to operate its websites and deliver the information you have requested. Givens Estates may also use your personally identifiable information to inform you of news, events or other topics of interest.



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GIVENS ESTATES DOES NOT SELL, RENT OR LEASE ITS
CUSTOMER LISTS TO THIRD PARTIES.

Givens Estates may keep track of the websites and pages our users visit within our Sites, in order to determine what Givens Estates services are the most relevant. This data is used to deliver customized content and service within Givens Estates to potential residents whose behavior indicates that they are interested in a particular area.

Givens Estates will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to:

- Conform to the edicts of the law or comply with legal process served on Givens Estates or the site; protect and defend the rights or property of Givens Estates; and, act under exigent circumstances to protect the personal safety of residents and potential residents of Givens Estates, or the public.



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GIVENS ESTATES DOES NOT CONNECT DATA FROM ONE SOURCE TO OTHER DATA WE MAY HAVE ABOUT THE END USER
(SUCH AS DATA FROM FORMS COMPLETED ON OUR SITE(S)).

COLLECTION OF ANONYMOUS DEMOGRAPHIC INFORMATION

Givens Estates has implemented analytics features that gather non-personally identifiable anonymous demographic information from Google Display Advertising and 3rd party audience data such as age, gender and interests. This information is not unique to you and cannot identify you personally in any way.

USE OF ANONYMOUS DEMOGRAPHIC INFORMATION

Givens Estates uses non-personally identifiable information IN AGGREGATE in order to deliver information of interest to our visitors more efficiently. The use of this anonymous demographic information is limited to improving your online experience with our Site(s).



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USE OF COOKIES

The Givens Estates website may use “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you complete a form on the Site, a cookie helps Givens Estates to recall your specific information on subsequent visits. This simplifies the process of recording your personal information. When you return to the same Givens Estates website, the information you previously provided can be retrieved, so you can easily use the Givens Estates site.



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SECURITY OF YOUR PERSONAL INFORMATION

Givens Estates secures your personal information from unauthorized access, use or disclosure. We routinely scan our source code to check for weaknesses or vulnerabilities. When personal information is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

CHILDREN UNDER THIRTEEN

Givens Estates does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.



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